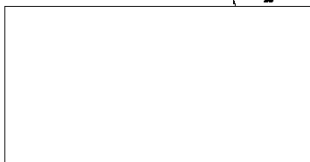


UNCLASSIFIED	CONFIDENTIAL	SECRET	
CENTRAL INTELLIGENCE AGENCY OFFICIAL ROUTING SLIP			
TO	NAME AND ADDRESS	INITIALS	DATE
1	Couch	[Redacted]	STAT 18/1
2	Seely		11
3			
4			
5			
6			
	ACTION	DIRECT REPLY	PREPARE REPLY
	APPROVAL	DISPATCH	RECOMMENDATION
	COMMENT	FILE	RETURN
✓	CONCURRENCE	INFORMATION	SIGNATURE
Remarks: Over the past year FOS, in collaboration with RPB and Ed. Br., has been gradually revising, simplifying, and standardizing logographs, one category at a time. The attached message to field bureaus concerned deals with <u>press service</u> logographs. One of the main features of these new logographs is the omission of the mode of transmission (morse, Hell-schreiber, etc.). It was determined in conference with Ed. Br. and RPB that the mode of transmission is really nonessential and that such a logograph could not possibly be confused with a <u>press scrutiny</u> logograph, because in the case of the latter identification is easily made by the appearance of the newspaper's name in capital letters and the absence of a target area. You asked some time ago that we			
FOLD HERE TO RETURN TO SENDER			
	FROM NAME ADDRESS AND PHONE NO.	NO.	DATE
			STAT 17 Jan 61
		CONFIDENTIAL	SECRET

secure your concurrence before communicating
the revised press service logograph instructions
to the field.



STAT

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CENTRAL INTELLIGENCE AGENCY
 OFFICIAL ROUTING SLIP

578w

TO	DATE	STAT
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<input type="checkbox"/>	ACTION	<input type="checkbox"/>	DIRECT REPLY	<input type="checkbox"/>	PREPARE REPLY
<input type="checkbox"/>	APPROVAL	<input type="checkbox"/>	DISPATCH	<input type="checkbox"/>	RECOMMENDATION
<input checked="" type="checkbox"/>	COMMENT	<input type="checkbox"/>	FILE	<input checked="" type="checkbox"/>	RETURN
<input checked="" type="checkbox"/>	CONCURRENCE	<input type="checkbox"/>	INFORMATION	<input type="checkbox"/>	SIGNATURE

16 Jan

17 Jan

7 Jan

Remarks: Request Branch Chiefs give this press logograph modification their written endorsement to reflect the concurrence of the representatives of their respective branches arrived at in recent conferences. The modification in question here is mainly the omission of mode of transmission, which was determined in conference to be non-essential. Also, the target information is more accurate. This modification will need Mr. Seely's concurrence because of his concern expressed some time ago, that this modification might lead to confusion with press scrutiny material. We believe items of the latter type would be readily recognizable by the name of the publication involved and lack of target area in the logograph.

I concur PSi

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	16 Jan 61	
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ING OFFICE : 1955—O—342531

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be coordinated with Klima
and Rattery. Also I would
favor a memorandum over
teletype messages, because
we don't want to proclaim
to the world in such a
capsule the extent of our
press monitoring. However,
if the present instructions
were issued in a specific
format, shouldn't the
revision use the same
medium, with specific
reference to the rescinded
instruction?

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CENTRAL INTELLIGENCE AGENCY
OFFICIAL ROUTING SLIP

TO	NAME AND ADDRESS	INITIALS	DATE
1	<i>Morgan</i>		
2			
3			
4			
5			
6			
<input checked="" type="checkbox"/>	ACTION	DIRECT REPLY	PREPARE REPLY
	APPROVAL	DISPATCH	RECOMMENDATION
	COMMENT	FILE	RETURN
	CONCURRENCE	INFORMATION	SIGNATURE

Remarks:

RETURN TO SENDER

STAT

FROM

PHONE NO.

DATE

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TING OFFICE : 1955—O—342531

Logograph

10. Discussed with Mr. Morgenroth his proposal to drop the mode of transmission from press logographs, and suggested that he ascertain whether BBC would have any objections before putting this into effect. He will send an inquiry to Mr. Helf. cc: Morgenroth, Anderson.

UNCLASSIFIED		CONFIDENTIAL		SECRET	
CENTRAL INTELLIGENCE AGENCY					
OFFICIAL ROUTING SLIP					
TO	NAME AND ADDRESS		INITIALS		DATE
1	Anderson				
2	McPherson				
3					
4					
5					
6					
ACTION		DIRECT REPLY		PREPARE REPLY	
APPROVAL		DISPATCH		RECOMMENDATION	
COMMENT		FILE		RETURN	
CONCURRENCE		INFORMATION		SIGNATURE	
<p>Remarks: Request Branch Chiefs give this press logo-graph modification their written endorsement to reflect the concurrence of the representatives of their respective branches arrived at in recent conferences. The modification in question here is mainly the omission of mode of transmission, which was determined in conference to be non-essential. Also, the target information is more accurate. This modification will need Mr. Seely's concurrence because of his concern, expressed some time ago, that this modification might lead to confusion with press scrutiny material. We believe items of the latter type would be readily recognizable by the name of the publication involved and lack of target area in the logograph.</p>					
FOLD HERE TO RETURN TO SENDER					
FROM: NAME, ADDRESS AND PHONE NO.					DATE
					16 Jan 61
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STAT

D R A F T

*all info
message has been
filed - after circulation
to EOP, RPD & Secy*

WAY, ALLEN, FOLEY, CLARK, WEISS, KRIEBEL FROM MORGENROTH/SEELY WA

SO THAT LOGOGRAPHS FOR PRESS TRANSMISSIONS MAY BETTER SERVE THE NEEDS OF CONSUMERS, THE FOLLOWING FORMS WILL BE ADOPTED UPON RECEIPT.

THE BASIC LOGOGRAPH FOR PRESS TRANSMISSIONS WILL BE IN THE FORM:

(ORIGINATING CITY) (AGENCY) IN (LANGUAGE) TO (GEOGRAPHICAL TARGET).

NOTE THAT THE MODE OF TRANSMISSIONS, WHETHER MORSE, HELLSCHREIBER, OR RADIOTELETYPE, IS GENERALLY NOT RPT NOT OF INTEREST. IN CASES WHERE A DISTINCTION IS NECESSARY FOR OPERATIONAL PURPOSES, THE MODE OF TRANSMISSION MAY BE STATED IN A SUBSLUG. EXAMPLE: (HELLSCHREIBER TRANSMISSION).

THE GEOGRAPHICAL AREA WILL REFLECT THE TARGET GIVEN IN THE TRANSMISSION PREAMBLE. IF AN INDIVIDUAL ITEM HAS A SPECIAL TARGET, THAT ^{FACT} SHOULD BE REFLECTED IN THE LOGOGRAPH. IF ANY PREAMBLE TARGETS OF MONITORED TRANSMISSIONS ARE NOT RPT NOT ADEQUATELY REFLECTED IN THE EXAMPLES HEREIN, THEN THE TEXTS OF THOSE PREAMBLES SHOULD BE SENT TO THIS OFFICE.

THE SPECIAL LOGOGRAPH FOR CORRESPONDENTS' DISPATCHES WILL CONTINUE IN THE FORM OUTLINED IN WA 698. NOTE THAT THE ORIGINATING CITY WHERE THE DISPATCH IS FILED MAY DIFFER FROM THAT IN THE ITEM'S DATEDLINE. THE DESTINATION CITY WILL BE THAT OF THE ULTIMATE ADDRESSEE FOR EACH DISPATCH. THE LOCATION OF THE ~~CORRESP~~ STATION IS IMATERIAL. *IMMEDIATE RECEIVING*

A SPECIAL LOGOGRAPH IS AVAILABLE FOR TRANSMISSIONS CROSSFILED FROM ONE AGENCY TO ANOTHER, (ORIGINATING CITY) (AGENCY) IN (LANGUAGE) TO (RECEIVING AGENCY) (LOCATION).

AS USED HEREIN, AGENCY REFERS TO PRESS SERVICES, INFORMATION SERVICES, AND PERIODICALS.